



खादी और ग्रामोद्योग आयोग
KHADI AND VILLAGE
INDUSTRIES COMMISSION

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of Micro, Small & Medium Enterprises, Govt. of India.

प्रचार निदेशालय

DIRECTORATE OF PUBLICITY

Date: 21.12.2018

Pub/Hoarding Advt./2018-19

To,

.....
.....
.....

Sub: Advertisement Campaign at outside Railway
stations and outside Airports-reg.

Sir,

Khadi and Village Industries Commission (KVIC), is a statutory body under Ministry of MSME, Govt. of India. KVIC intends to advertise by installing the hoardings at Railway Stations and Airport at National level. The agencies having the sites at prime locations with sole rights/channel partners are hereby requested to submit the following documents.

1. The agency should have its own site/ associates/tie-up outside Railway Station and outside Airport at National level (Preferably 1 Km. away from Airport and Railway Station) for outdoor hoarding.
2. The agency must have clearance/permission letter from the local authority (Xerox copy must be submitted with self attestation).
3. The agency may propose 1 or 2 sites preferably 1 Km. away from Railway station and Airport on both sides at prominent places.
4. The eligible agencies may submit the financial proposal for each hoarding to the Director (Publicity), Khadi & V.I. Commission, 3, Irla Road, Mumbai-56 on sealed envelope on or before 28th December 2018 by 3.00 p.m. indicating the offer of trade discount.

Thanking You,

Yours sincerely,

(Smitha G. Nair) 2018
Director (Publicity)

