



Directorate of PMEGP
KHADI AND VILLAGE INDUSTRIES COMMISSION
 Ministry of Micro, Small & Medium Enterprises, Govt. of India
 Gramodaya, 3, Irla Road, Vile Parle (West) Mumbai-400056
 Phone: 26241871, 26713686
 Website: www.kvic.gov.in



INVITING APPLICATIONS ONLINE UNDER PMEGP (PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME)

Khadi and Village Industries Commission (KVIC) is implementing prime Minister's Employment Generation Programme (PMEGP) through State/Divisional Offices of KVIC, State/Union Territories, Khadi & Village Industries Boards(KVIBs) and District Industry Centers (DICs). The objective of the scheme is to provide employment opportunities by setting up of Micro Enterprises in rural and urban areas. Scheme details can be viewed on KVIC's website www.kvic.org.in

Margin Money subsidy ranging from 15% to 35% is available depending on category of beneficiary/area of unit. Maximum cost of the project per unit admissible under manufacturing is up to Rs.25.00 Lakhs and for business/services sector is up to Rs.10.00 Lakhs.

Applications are invited from:

- (1) Unemployed above age of 18 years.
- (2) Self Help Groups (SHGs).
- (3) Registered Institutions.
- (4) Co-operative Societies.
- (5) Trust etc.

Existing units or applicants who have already availed subsidy/margin money under PMRY/REGP/PMEGP or any other Central/State subsidy scheme are not eligible. Only one person from one family is eligible for obtaining financing assistance under the scheme.

Categories of beneficiaries under PMEGP	Own Contribution		Rate of subsidy
	(of cost of project)		
Area (Location of project/unit)		Urban	Rural
General Category	10%	15%	25%
Special (including SC/ST/OBC/Minority/ Women, Ex. Service Men, Physically handicapped, NER, Hill and Border Area etc.)	05%	25%	35%

HOW TO APPLY

Applicants eligible as per the scheme guidelines have to apply online by logging on to www.kvic.org.in

Director(PMEGP)